YOUR LOGO HERE

VISUAL COMMUNICATION PLANNER
from purpose to results

Target markets

GOALS

What's our target

KPIs

What we measure

CHANNELS AND ACTIVITIES

Where and how we communicate

Investments, owner, deadlines

CONTENT

What we tell

MARKETING DISTINGUO

Why you choose us

PRODUCT OR SERVICE

What we do

MISSION

Who we are

values

VISION

PURPOSE



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